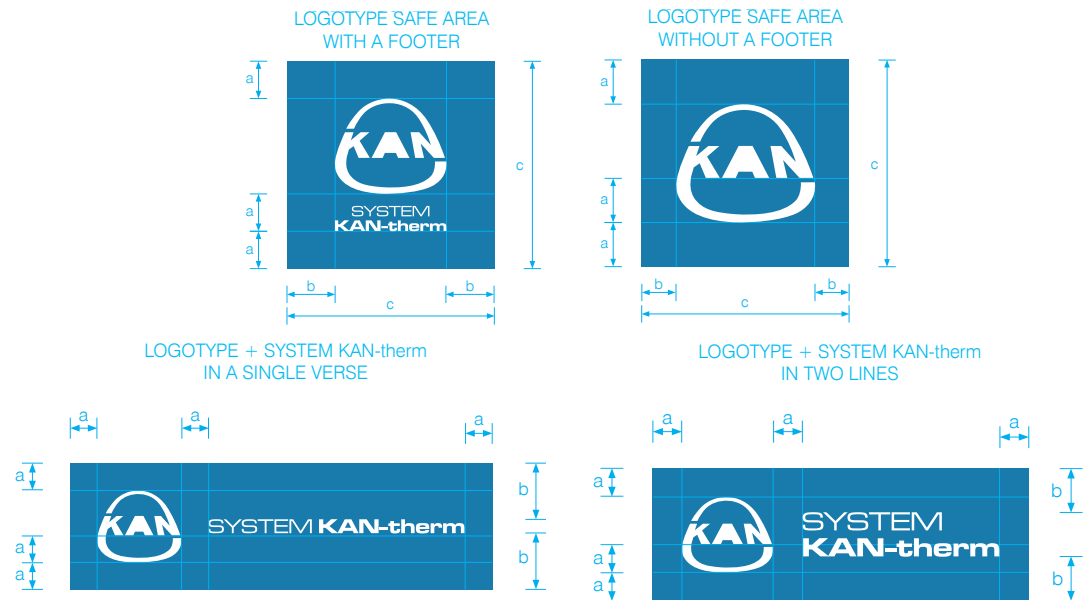


## 1.6 Protection zone of the mark

Every time when displaying the mark remember to do it in a proper way, i.e. provide it with sufficient space. Remember that it should always be visible and readable.

Protection zone of the mark helps to display the mark properly and it isolates the mark from other elements such as headlines, text, photographs, graphics and edges of advertising materials.

**Fig. 9.** a – distance from the base of the typographic sign to the base of the graphic symbol.



## 1.7 Logo with the bar

Logo with the bar – present in different print materials in pure form or as a headline background.

In the blue bar you can set text in **MicrogrammaDBolExt** and **MicrogrammaDMedExt** fonts:



The text **ISO 9001** and the website address are located in the bottom left corner of the bar with proper margins:



The slogan and other header texts are placed on the left side of the bar, always aligning the text to the left.

